



THE JAPAN SOCIETY OF HONG KONG

Unit No. 207-11, 2/F Prosperity Millennia Plaza, 663 King's Road, North Point, H.K.

Tel: (852) 2537 3797 Fax: (852) 2804 6473

Website: www.japansociety.org.hk Email: info@japansociety.org.hk

Date: March 15 2024
President
Mr Takeshi IIDA
The Hong Kong Japanese Chamber
of Commerce & Industry
Unit 902, 9/F., Tower 535, 535 Jaffe Road,
Causeway Bay, Hong Kong

Subject: Seeking Support of Donation for the Kizuna Scholarship (Free Japanese Language Courses for Hong Kong Secondary School Students)

Dear Mr. Takeshi IIDA,

I hope this letter finds you in good health and business prosperity of your association. The Japan Society of Hong Kong Limited is a tax-exempt charitable institution under Section 88 of the Hong Kong Inland Revenue Ordinance. I am writing to you on behalf of The Japan Society of Hong Kong, a non-profit organization established in 1962 which aims at promoting and encouraging public interest in Japanese culture and the learning of Japanese language so as to enhance the mutual understanding between the people of Hong Kong and those of Japan.

We are immensely impressed by the philanthropic work that the Hong Kong Japanese Chamber of Commerce & Industry has been doing, especially in the field of education. It is with great admiration that we approach you today to seek your support for our initiative to offer a one-year free Japanese language courses to local secondary school students starting from late April 2024 to May 2025.

In recent years, there has been a growing interest in Japanese culture and language among the young population in Hong Kong. However, access to quality Japanese language education is often limited, particularly for those from disadvantaged backgrounds. We firmly believe that language proficiency can open doors to numerous opportunities to young people, both academically and professionally.

The Japan Society of Hong Kong, sincerely aims to offer a one year free Japanese language courses to young local secondary school students in order to increase their interest and to enhance their understanding of the uniqueness of Japanese culture and the Japanese language. By equipping them with these essential Japanese language communication skills, we hope to empower them with potential employability in an increasingly globalized world.

To ensure the sustainability of our free language course proposal to young students, we are seeking scholarship donations from esteemed organizations like yours. Your generous support will enable us to cover the costs of textbooks, learning materials, hiring of qualified instructors, and other



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necessary expenses. By contributing to our initiative, you absolutely will play a very significant role in fostering cultural exchange and understanding between Hong Kong and Japan. Your organization's commitment to education for young promising students will create a brighter future for the young generation in Hong Kong.

We kindly seek your kind help and assistance to consider providing a scholarship donation to support our free Japanese language courses operation. We propose to offer this Scholarship for approximately 40-50 junior local secondary school students and they will attend their after-school Japanese classes at our school premises. Any amount, no matter how small, will have a meaningful significance to our initiative. The minimum amount for one single unit donation is scheduled to be ranging from HK\$10,000 or above as one student is entitled to receive a one-year free tuition fee around HK\$10,000. Absolutely, your scholarship donation will be recognized in formal manners such as printing the names of scholarship donors on completion certificates, adding naming rights of classroom for donors in our Japan Society's school premises, embedding donors' names on office entrance areas for general recognition of donors' generosity. We are open to discuss any donation issues to advance partnership opportunities that align with your organization's values and goals.

Please find enclosed detailed information about our organization and the free Japanese language courses we are going to offer. We would be delighted to provide any further information or schedule a meeting to discuss our initiative in person with you.

We genuinely appreciate your time and consideration. On behalf of the Japan Society of Hong Kong, we extend our heartfelt gratitude for your understanding to help make the Kizuna 絆 Scholarship a possible mission in Hong Kong.

We shall be happy to make a presentation in person at your organization upon requests.

We eagerly look forward to hearing from you soon.

Thank you very much for your kind attention.

Sincerely,

Lily Chow
Chairperson
The Kizuna 絆 Scholarship
The Japan Society of Hong Kong



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The KIZUNA 絆 Scholarship

Mission : 日語免費學習課程---促進及提升香港青少年對日本文化之欣賞

To introduce and to enhance HK youth's understanding of Japanese culture, The Japan Society of Hong Kong is delighted to embark upon a pilot project of providing a **one-year free Japanese language course** to the young generation (secondary school students) in Hong Kong.

Full-scholarship	HKD10,000 per student (Including textbooks, teaching material)
A. Donor	Japanese Enterprise in Hong Kong (Scholarship Name of Donor's Company)
B. Client	Students of Secondary Schools in North Point adjacent areas and East Kowloon
C. School	Secondary Schools in target areas
D. Provider	Nihongo Koza 日本語講座, The Japan Society of Hong Kong
Course of Study	3 Semesters
Course fee	Approx. \$2,800/semester x 3 terms
School Term	Semester 1 – Apr to July 2024 Semester 2 – Sept to Dec 2024 Semester 3 – Jan to early May 2025
Course Study	Japanese Language classes. Regular tests will be included in the course. Upon completion of the course, keen learners will be able to achieve N5 Japanese Language Proficiency Test or equivalent ability
Certificate granted	If attendance achieves 90% and passing the course required tests/exam, an official Certificate from The Japan Society of Hong Kong will be granted
Date of Commencement	30th April 2024
Course time	2 days/week (Tue & Fri) 4:45pm – 6:15pm per session
Address of school	Unit No.207-11, 2/F Prosperity Millennia Plaza, 663, King's Road, North Point, Hong Kong
Extracurricular activity	Aug 2024 Optional (offered in summer break) 3 cultural lectures e.g. Japanese daily etiquette & social life manner, Japanese popular culture (such as Japanese animation, comics & games, otaku social features), and Japanese traditional customs and Japanese business management style (such as Old Stores Shinise)
Target students	North Point adjacent areas and East Kowloon secondary school students who have a keen interest in Japanese culture and Japanese language



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Target No. of students	40-60 persons (From Form 1- Form 5)
Target Class	2-3 classes (20 students per class)
Workout schedule	- Invitation letter with application form sent to target schools at North Point adjacent areas and East Kowloon - Follow-up by potential applicants' visit to the Japan Society - Interview by JSHK Council members or school teachers
How to apply	Each student has to submit application form (in which a short statement of study motivation written either in Chinese or English within 300 words explaining the reasons for applying the course) and other supporting documents. The application form and school transcript should be submitted via school to the Japan Society of Hong Kong for screening purpose
Quota per school	1-2 students
Criteria of Nomination	Needy Students to be nominated by school as first priority Deadline of submission: 10/4/2024 (postal arrival date)
Selection procedure	A short interview will be conducted by Committee of Council members / teachers (tentative schedule: Mid-April) A site visit to the Nihongokoza 日本語講座 will be arranged later
Reports to school	The Nihogokoza will provide attendance and assessment grading results to the target school at the end of each semester.

17/4/2024

Confirmation of selection of applicants

18/4/2024– Announcement of selected students' name

30/4/2024 (Tuesday)

1st semester of school starts (at the school premises of The Japan Society of Hong Kong)

The Organizing Committee Chairperson

The Kizuna Scholarship

Lily Chow

The Japan Society of Hong Kong