

<プログラム>

Academic Forum on
JAPANESE SHINISE:
(Centuries-old Japanese Companies)
Tradition, Modernization and Challenge

日本老舗

PROF. TOSHIO GOTO

PROF. XINCHUN LI

日吉屋

MR. KOTARO NISHIBORI

京懐石 美濃吉

MR. RIKIFUSA SATAKE

MODERATOR:
PROF. WINNIE QIAN PENG

DATE: October 16, 2023
TIME: 14:00-17:00
VENUE: The Japan Society of Hong Kong
* PARTICIPATION FEE: FREE *

Host: The Japan Society of Hong Kong

Co-host: Roger King Center for Asian Family Business and Family Office at HKUST

Application Form: <https://shorturl.at/fmuR3>
Deadline: 3rd October, 2023

Sponsored by:
National Federation of Associations of Independent Entrepreneurs (NFAIE)

Supporting Organizations (後援団体):
The Consulate-General of Japan Hong Kong
The Hong Kong Japanese Chamber of Commerce & Industry
Hong Kong Trade Development Council
The Chinese General Chamber of Commerce, Hong Kong
The Chinese Manufacturers' Association of Hong Kong
The Hong Kong General Chamber of Commerce

Federation of Hong Kong Industries
The Hong Kong Chinese Importers' & Exporters' Association
100-Year Management Research Organization
Chinese Family Business Research Center of Sun Yat-sen University
Asia Society Hong Kong Center

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CENTURIES-OLD
JAPANESE
COMPANIES:
TRADITION,
MODERNIZATION,
AND CHALLENGE

Prof. Toshio Goto
Prof. Xinchun Li
Mr. Rikifusa Satake
Mr. Kotaro Nishibori
Prof. Winnie Peng Qian

OCTOBER 16, 2023
14:00 - 17:00 at
The Japan Society of Hong Kong

Sponsored by The Consulate-General of Japan Hong Kong

Academic Forum on "Japanese SHINISE - Tradition, Modernization & Challenge" / Participation fee: Free / Co-host: Roger King Center for Asian Family Business and Family Office at HKUST / Name-Sponsors: The Consulate-General of Japan Hong Kong / The Hong Kong Japanese Chamber of Commerce & Industry / Hong Kong Trade Development Council / The Chinese General Chamber of Commerce, Hong Kong / The Chinese Manufacturers' Association of Hong Kong / The Hong Kong General Chamber of Commerce / Federation of Hong Kong Industries / The Hong Kong Chinese Importers' & Exporters' Association / National Federation of Associations of Independent Entrepreneurs / 100-Year Management Research Organization / Chinese Family Business Research Center of Sun Yat-sen University / Asia Society

- 14:00—14:10 開会宣言、主催/共催者挨拶、後援団体祝辞等
- 14:10—15:10 基調講演(1)後藤俊夫日本経済大学教授
基調講演(2)李新春中山大学教授
- 15:10—15:15 休憩
- 15:15—15:55 事例講演(1)株式会社美濃吉代表取締役会長 佐竹力総氏
事例講演(2)株式会社日吉屋代表取締役社長西堀耕太郎氏
- 15:55—16:25 パネルディスカッション:
モデレーター: 彭倩香港科技大学教授
- 16:25—16:45 フロアとのディスカッション
- 16:45—17:00 閉会挨拶、記念品贈呈、記念写真撮影、終了宣言